# Noon, Daybreak, Frost and Haze Alfredo Häberli and Patricia Urquiola





Noon 100% polyester FR 300 cm wide, 12 colourways Design: Patricia Urquiola



**Daybreak** 100% polyester FR

300 cm wide, 12 colourways Design: Patricia Urquiola



# Frost

50% polyester, 50% polyester FR 300 cm wide, 12 colourways Design: Alfredo Häberli

# Noon, Daybreak, Frost and Haze

The curtain collection consists of four unicoloured curtains: Noon, Daybreak and Frost are transparent, while Haze is transluscent. All are based on light conditions associated with the seasons and different times of the day.

Patricia Urquiola and Alfredo Häberli both have developed two textiles for the collection. Whilst all the curtains are made from the same material, each has a unique structure and creates a distinctively individual atmosphere.

As the light conditions change, the colours and structures of the curtains appear to change too. Therefore, the mood they project changes over the course of the day. The palettes for the curtains consist of neutral and natural tones, as well as brighter shades.

All the curtains are designed for mixing and matching. *Noon* and *Daybreak* as well as *Haze* and *Frost* complement each other especially well as they share colours.

The curtains comply with all relevant fire tests. Particularly well suited to the hospitality segment, they work well in a wide variety of private and commercial spaces.

# Noon

Soft and transparent, *Noon* features subtle stripes. These are in the direction of the weft, so when the curtain is hung, they are vertical. *Noon*'s yarns have been produced with small irregularities, which gives it a natural look.

#### Daybreak

*Daybreak* has an open structure and tactile irregularities that play across its surface. This gives the curtain a look that is reminiscent of linen.

#### Frost

Transparent *Frost* has a shiny, crisp expression. Unusual for a transparent curtain, *Frost* offers a very clear view of what is outside the window.

#### Haze

Haze is closely woven and translucent. Thanks to small irregularities in its yarn, it is reminiscent of cotton or wool.



Haze 40% polyester, 60% polyester FR 310 cm wide, 12 colourways Design: Alfredo Häberli

# Patricia Urquiola

Spanish artist and designer Patricia Urquiola attended the School of Architecture of Madrid Polytechnic and Milan Politechnic. In 2001 she opened her own office in Milan, working on product design, architecture, installations and concept creation. Her work has won several international design awards.

### Alfredo Häberli

Born in Argentina, Alfredo Häberli subsequently moved to Switzerland where he trained as industrial designer at Höhere Schule für Gestaltung. He started his own studio in 1993 and today boasts a versatile portfolio comprising exhibition concepts, industrially produced everyday articles, architectural projects and technically sophisticated pieces of furniture.

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